



Kristina Kulakova (b.1989) is a visual artist and freelance photographer with background in creative production, communications, and marketing in culture. She is specializing in still life, travel and lifestyle photography and works worldwide. Based between Vienna, AT and Portugal.

Selected exhibitions:

- 2022 | "Gentle Spiral" curated by Victoria Dejaco
- 2022 | "Dancing Around Suffering" curated by Paula Marschaeck at DIT
- 2021 | VIENNA ART WEEK | "House of Loosing Control", curated by Robert Punkenhofer.
- 2016 | BELVEDERE MUSEUM, "Instagram Now | Portfolios, sketchbooks, Diaries" curated by Severin Dünser, Salvatore Viviano and Stefan Lehner.

With more than ten years of experience in the art world and advertising, Kristina has worn many hats. She was part of the PR and Marketing team, which made viennacontemporary one of the top 20 art fairs in the world. Her professional experience ranges from realizing numerous award-winning campaigns to producing and creating editorial & commercial content across different formats, from tv and print media to online platforms.

Since 2020 Kristina has been hosting workshops and offering mentoring for artists and entrepreneurs in the culture sector, offering her broad experience, insight, and network to help creatives move their artistic practice and cultural organizations forward.

Her mentoring practice is centered around mindful and impactful communication & career guidance, aligning core values of individuals & cultural organizations, and engaging audiences and potential clients through marketing, communications, and positioning.

Employment:

FREELANCE PHOTOGRAPHER & ARTIST
Self-employed | since April 2016

HEAD OF MARKETING AND PR
viennacontemporary art fair | Apr 2017 — Mar 2020

CREATIVE PRODUCER & CONSULTANT
Virtual Identity Agency | Nov 2013 – Apr 2017

DIGITAL PLATFORMS MANAGER & MANAGING EDITOR
viennacontemporary art fair | Sept 2012 – Nov 2013

Education:

Film Production | State University of Management Moscow | RU | 2007- 2012

Invited speaker:

- _2021 | Talking Galleries & Sotheby's art institute
- _2020 | BEMA event marketing Festival in Moscow
- _2019 | Creative Mornings in Vienna
- _2019 | Panel discussion on Immersive art experiences for Open Austria in San Francisco

Workshops:

- _2022 Bring your photography practice forward | Joint workshop with Dan Rubin supported by ViewSonic
- _2021 Lecture: Instagram for art galleries | Talking galleries & Sotheby's art institute